



We are pleased to announce the inauguration of *The Visual Workplace Prize*.

The purpose of the Prize is to promote awareness and application of visual workplace concepts, principles, and tools around the world, in the many venues where work happens—manufacturing, food and chemical processing, mines, banks, schools, hospitals.

From the perspective of the Prize, companies become increasingly capable of achieving excellence when vital organizational and operational information is imbedded into the landscape of work—put there by a workforce that *knows how to think visually*.

Please read the other side of this announcement to find out how you can help.

Thanks!

www.visualworkplace.com

admin@visualworkplace.com



How You Can Help

As with any visionary undertaking, we know of many of the details that will need to be in place before we launch—but certainly not all of them.

Here is what we hope to accomplish by the fall of 2008:

- We will form a non-profit organization to protect the scoring apparatus of the Prize.
- We will assemble a Board of Advisors—and would be pleased to hear from you if you have interest in serving as well as skills and experience in this type of endeavor.
- We will develop an application process and supporting criteria for scoring the Prize (these are already in draft form).
- We will look for a home for the Prize: a foundation, school, college, university or the like where the Prize can reside when the time comes—and would be pleased to hear from you if you have interest and/or recommendations.
- We will seek funding for all of the above, including identifying a Prize director and implementing a viable website—and would be pleased to hear from you relative to any or all of these.

As soon as these essentials are in place, we will publish application and scoring material, and begin to train examiners.

And finally, we will hold our first *Visual Workplace Summit* (September 18-19, 2008) so people and companies already conversant in the technologies of the visual workplace can share their knowledge and experience with those who want to learn more.

For further information or to express your interest in helping out in this exciting effort, kindly contact us at: admin@visualworkplace.com.

Thanks so very much!

www.visualworkplace.com
admin@visualworkplace.com

