



THE SHINGO PRIZE

for OPERATIONAL EXCELLENCE

Established in 1988, The Shingo Prize is internationally recognized as the premier award for operational excellence and provides an organizational roadmap for attaining the highest standards. Named after Dr. Shigeo Shingo, co-architect of the Toyota Production System, The Shingo Prize teaches that a sustainable culture of continuous improvement is achieved by focusing on a distinct set of principles, aligning management systems, and implementing improvement techniques throughout an entire organization.

The focus is on principle-based leadership; vision and strategy alignment; employee empowerment; continuous improvement; innovation and development; quality and sustainable results. Recipients prove themselves as leaders in operational excellence and confront traditional paradigms to face competitive challenges in the global economy.

The training and assessment process offered by The Shingo Prize helps organizations assess their current state and then use the knowledge gained to improve. The Shingo Prize is more than just an award; it's a means to create alignment, synergy, and purpose throughout an entire organization. Shingo Prize recipients view the award as a milestone along the endless journey toward a sustainable cultural transformation.

Whether or not you plan to challenge for The Shingo Prize, there is no better diagnostic format than The Shingo Prize model and the application criteria it includes. If you want to understand concrete ways to improve your organization, The Shingo model can be downloaded directly from: www.shingoprize.org.

The Shingo Prize and The Visual Workplace

Visual Workplace/Visual Thinking is the newest online course in the Shingo e-curriculum, created and narrated by leading visual expert Gwendolyn Galsworth, author of the book by the same name and a number of other titles. This powerful process introduces you to core visual terms, concepts, principles, frameworks, plus the logic and methods that imbed them directly into the landscape of work.

Here's what Robert Miller, executive director of The Shingo Prize, says:

"The visual workplace, as taught by Gwendolyn Galsworth, is in perfect harmony with the model of Operational Excellence represented by The Shingo Prize. The concepts, tools, and methods of visuality are essential as we pursue other guiding principles of seeking perfection, quality at the source, and the continuous flow of value to customers. As I learn more about this important methodology, I am inspired to consider my own workplace and make visual devices a more powerful part of my own personal empowerment. I am hopeful that [this knowledge] will reach the hands of all of the great experts who know their jobs so well and want to ensure that what is supposed to happen does happen."

Begin your Visual Workplace journey today. For more info, contact The Shingo Prize at 435-797-2279. To register, visit the Learning Center at www.shingoprize.org and click on Course Catalog.

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