



Our Show: February 7, 2012/Tuesday

***The Visual Workplace***  
***Gwendolyn Galsworth/Host***

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## **2012 Recipients: The Visual Workplace/Ten Doorways Prize**

What do we mean by a fully-functioning visual workplace. What do we mean when we say a company has reached a showcase level of workplace visibility? This week, your host and visual workplace expert, Gwendolyn Galsworth, announces the three first recipients of *The Visual Workplace/Ten Doorways Prize*: Delphi Deltronics in Mexico, Parker Hannifin in California, and Royal Nooteboom Trailers in Holland. The purpose of The Prize is to confer recognition and appreciation on companies that have cultivated a level of operational visibility that is sufficient to demonstrate to others what a visual workplace is, how it functions, and precisely why it is indispensable to the dual business benefits of cultural alignment and dramatic bottom-line results. Listen as Galsworth describes the visual work environment of each of these prize-winners and where, within her Ten Doorways framework, their distinctive visual contributions cluster. Then compare and contrasts those with your own efforts.

***A Free Podcast of this show is available 36 hours after it airs.***

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