

Gwendolyn Galsworth has been helping companies convert to visuality for over 25 years. Now the same training materials she uses with her clients are available to you and your company in our new *VisualEdge* training series: 25 years of research in a box! Our current *Visual Edge* series offers complete, stand-alone training packages on the following six visual workplace topics (with additional topics added regularly):

- **The Basics of Workplace Visuality**
- **The Building Blocks of Visual Thinking**
- **The Visual Where: Borders**
- **Visual Mini-Systems ~ Visual Inventions**
- **The Four Power Levels of Visual Devices**
- **The Five Reasons for Workplace Visuality**

We've listened to your feedback! Now the material on the three CDs here is conveniently delivered on a single USB drive.

Each *VisualEdge* package contains five powerful visual workplace teaching resources, plus two bonus tools:

- 1. Visual Workplace Presentation CD.** This CD contains the training module of your choice, the exact material Dr. Galsworth uses when she trains her own clients (developed over 25 years of her research). Each full-color, animated PowerPoint presentation contains powerful visual concepts and principles as well as more than a dozen actual visual devices. **Protected by SoftShield®.**
- 2. Five Visual Workplace Participant Booklets.** Each participant receives a booklet for use as a learning tool during the instruction and then as a reference as you implement; contains all visual solutions in the presentation, plus worksheets, hands-on exercises, special articles, and plenty of room for notes/ideas. Re-order through QMI (volume discounts available).
- 3. A Scripted Visual Workplace Teaching Guide.** This guide provides fully-scripted explanations of each slide as well as plenty of supplementary material to ensure successful teaching, coaching, and support. These are the notes that Dr. Galsworth developed over the years to support her own teaching and implementation.
- 4. Visual Workplace Resource Folio CD.** Each *VisualEdge* Package has a Folio CD that contains forms you can customize—as well as work sheets, checklists, exercises, and visual hit lists to support the module you chose. Everything you need to implement effectively!
- 5. Visual Workplace Wall Chart.** This chart displays key learning points for the module you chose (full color; 22" X 28", laminated).
- 6. Bonus: Getting Ready for a Visual Blitz CD.** This special presentation shows you how to train and coach supervisors and managers to conduct/support an effective Visual Blitz. **Protected by SoftShield®.**
- 7. Bonus: Visual Workplace DVD.** Included as a bonus in every *VisualEdge* Package is the first DVD from Dr. Galsworth's ten DVD *Visual Workplace/Visual Order Video Training System*, plus an overview DVD of the entire system.

Per Package Price: \$995 (+ shipping)

Special Introductory Sale Price: \$795 (+ shipping)

Seven Resources in Every Package

Basics **Building Blocks** **Borders** **Mini Systems** **Powers** **Reasons**

1. Visual Presentation CD*



2. Five Participant Booklets



3. Scripted Teaching Guide



4. Resource Folio CD*



5. Visual Workplace Wall Chart



6. Bonus: Visual Blitz CD*



7. Bonus: Visual Workplace DVD



* The material on the three above CDs is now conveniently delivered on a single USB drive.



The first *VisualEdge* training package in the series is “The Basics of Workplace Visuality.” It provides a foundation of visual terms, definitions, concepts, and principles that describe what a visual workplace is, why it is crucial to operational excellence, and how it makes vital workplace information available to anyone and everyone who needs it, when and as needed—as close to the point-of-use as possible.

This package is the heart of your visual workplace learning—just as workplace visuality is the heart of consistent performance, perfect quality, imbedded safety, minimized cost, business growth, and a spirited, empowered, and aligned workforce. The presentation CD shares dozens of actual examples to anchor and prove the point. This is where the process of Visual Thinking begins.



One of the main by-products of a visual conversion is the emergence of a new core competency in the enterprise: people who know how to *think visually...Visual Thinkers*. Such thinkers see workplace problems in a new way and solve them using a set of principles called *The Building Blocks of Visual Thinking*.

What is *Visual Thinking*?
The ability of a person to recognize motion (the enemy) and the information deficits that cause it—and then to eliminate both through solutions that are visual.

Use this second package of the *VisualEdge* series to help others understand precisely what those *Building Blocks* are and how they work together to create a fully-functioning, sustainable visual work environment—and a spirited and engaged workforce. When you do, they'll create powerful long-lasting visual solutions. Then watch safety, delivery, cost, morale, and quality dramatically improve. Teach others how to *think visually!*

The Visual Where: Borders



The indispensable first step on your journey to a visual workplace is installing *The Visual Where*: a border, home address, and (if possible) an ID label for everything that casts a shadow—implementing *automatic recoil*.

Do that and you eliminate glaring layers of workplace struggle, mix-ups, and stress and gain a 15% to 30% increase in throughput. You also let your value-add associates—operators/hourly employees—learn and master a new core improvement competency: *visual thinking*.

In this third *VisualEdge* package, the focus is on borders—what they are, why they are so important, and how to apply them. You come to understand one of the *visual where's* most powerful outcomes: making the pattern of work distinct and therefore observable. Discover why *borders* are the single most powerful step you can take to anchor, extend, and sustain your improvement gains.



Visuality in the workplace imbeds vital information into the process of work through visual devices and visual mini-systems. These devices and systems are the result of a two-sided equation.

One side of the equation is methodology—the pre-determined step-by-step procedure you follow to systematically convert the work environment. The other side is inventiveness—pure creativity, imagination, innovation, the realm of ideas. Both are needed to create a robust, fully-functioning visual workplace.

In this fourth *VisualEdge* training package, you learn this equation and how both sides work together to ignite the workforce and trigger hundreds, even thousands, of visual devices and mini-systems—robust, relevant solutions on your company’s journey to operational excellence. Learn from dozens of actual visual examples and systems. Get informed! Get inspired! Get visual!

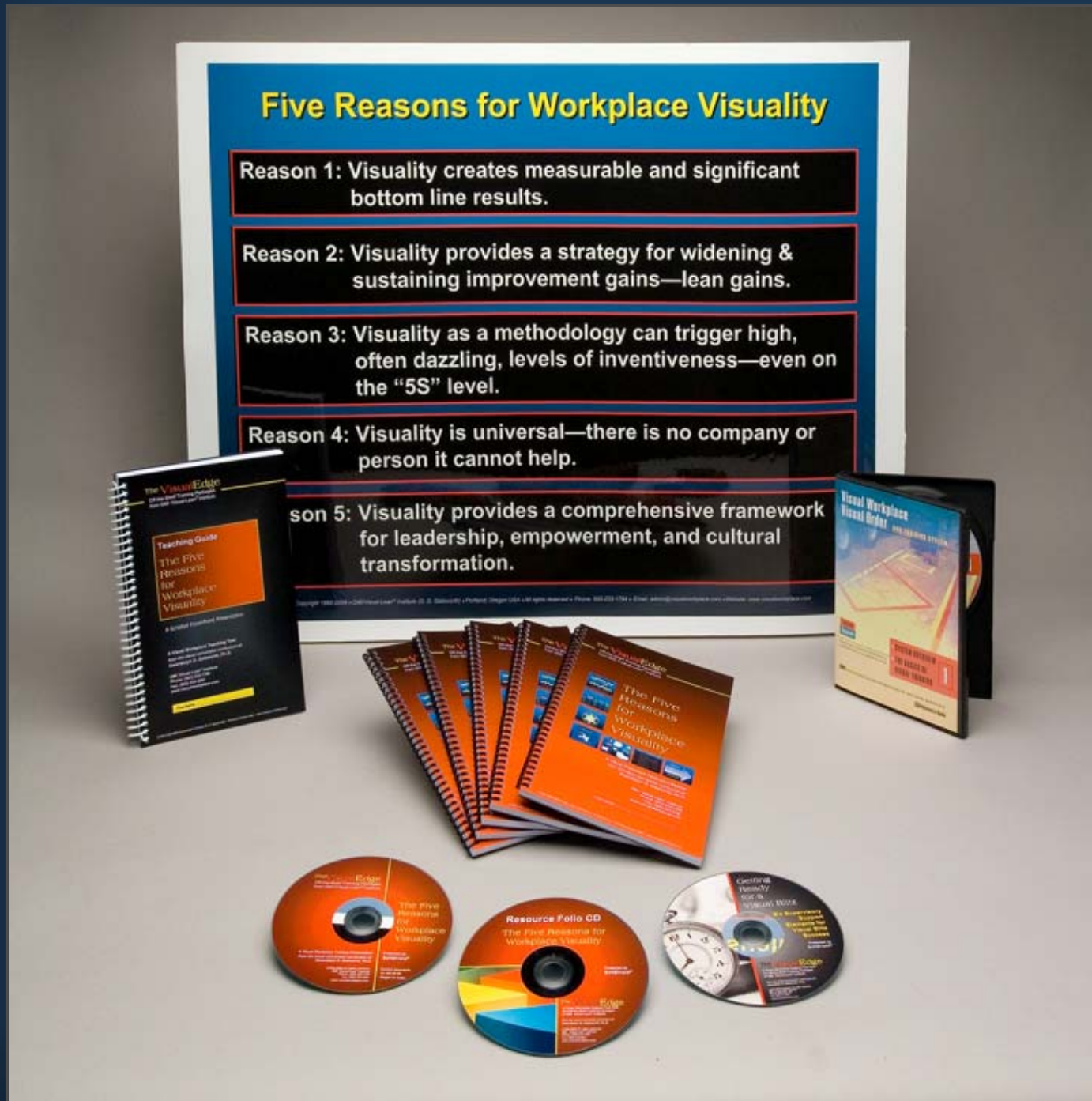


A *visual device* is an apparatus, mechanism or thing that influences, directs, limits, or even controls behavior. How? By making information vital to the task-at-hand available at-a-glance, without speaking a word.

But it's not the *number* of visual devices that makes a company a highly-functioning visual work environment. It's their *power*. That's what separates watered-down copycat devices from highly effective visual solutions—and cosmetic visuality from authentic visual adherence.

Whether *visual indicator*, *visual signal*, *visual control* or *visual guarantee* (poka-yoke), QMI's four power levels can turn any visual device into a performance driver that ensures the outcomes you require: speed, flow, accuracy, safety, and perfect quality.

This fifth *VisualEdge* training package shows you precisely what the four power levels are, how they function, and how you can create more powerful visual devices in your own company—and teach others to do so.



Five Reasons for Workplace Visuality

Reason 1: Visuality creates measurable and significant bottom line results.

Reason 2: Visuality provides a strategy for widening & sustaining improvement gains—lean gains.

Reason 3: Visuality as a methodology can trigger high, often dazzling, levels of inventiveness—even on the “5S” level.

Reason 4: Visuality is universal—there is no company or person it cannot help.

Reason 5: Visuality provides a comprehensive framework for leadership, empowerment, and cultural transformation.

Visuality works for five reasons:

- 1: It creates measurable and significant bottom-line results.
- 2: It provides a strategy for widening and sustaining improvement gains—lean gains.
- 3: It can trigger high, often dazzling, levels of inventiveness—even on the 5S level.
- 4: It is universal—there is no company or person visuality cannot help.
- 5: It provides a broad framework for leadership, empowerment, and cultural transformation.

In this *VisualEdge* Package, you come to understand each of these reasons in depth so you can better understand exactly why and how visuality creates powerful transformations on the departmental and companywide levels. From impressive bottom-line business benefits to the revitalization and alignment of your work culture, visuality is the workhorse of sustainment—even as it triggers dazzling levels of creativity on all organizational levels. Effectively implemented, it is the gateway to enterprise-wide excellence.